

RIVER PARISHES

TOURIST COMMISSION

Agenda

April 25, 2019

10 am @ St. John Parish Council Chambers

- I. Call to Order / Roll Call
- II. Prayer and Pledge of Allegiance
- III. Public Comment

- IV. Agenda - *Action*

- V. Minutes
 - February 2019 Regular Meeting – *Action*

- VI. Financial
 - February 2019 – *Action*
 - March 2019 - *Action*
 - Resolution 19-09 – TripShock Partnership Agreement – *Action*
 - Resolution 19 11 – DestinationNEXT Survey – *Action*
 - Resolution 19 – 12 – Insurance (health, vision, dental, life, disability) – *Action*
 - Resolution 19-13 – River Region Chamber of Commerce Partnership - *Action*

- VII. Executive Director’s Report
 - Operations
 - Legislative Session Update
 - Public Records Requests
 - Community Engagement
 - River Region Cruise Terminal Update
 - Maurepas Swamp Monster Race
 - Andouille Festival
 - Destination Promotion
 - Promotion Report
 - Resolution 19-10 – Destination Strategic Plan and Brand Analysis – *Action*
 - St John Center
 - St. John Center Report
 - Communications Report
 - Sales/Business Development Report
 - Upcoming Schedule

- VIII. Chairman’s Report
 - Next Board Meeting – May 16th

- IX. Adjourn