

RIVER PARISHES

TOURIST COMMISSION

Agenda

May 16, 2019

10 am @ St. John Parish Council Chambers

- I. Call to Order / Roll Call
- II. Prayer and Pledge of Allegiance
- III. Public Comment

- IV. Agenda - *Action*

- V. Minutes
 - February 2019 Regular Meeting – *Action*
 - May 2019 Special Meeting - *Action*

- VI. Financial
 - February 2019 – *Action*
 - March 2019 – *Action*
 - April 2019 - *Action*
 - Resolution 19-13 – River Region Chamber of Commerce Partnership – *Action*
 - Resolution 19-14 – RPTC Meeting Filming services – *Action*

- VII. Executive Director's Report
 - Operations
 - Legislative Session Update
 - Board Retreat – June
 - Hurricane Preparedness
 - Staff – Digital Content Manager
 - Community Engagement
 - River Region Cruise Terminal
 - River Parishes Technical College
 - Lodging Roundtable
 - Destination Promotion
 - Promotion Report
 - Resolution 19-10 – Destination Strategic Plan and Brand Analysis – *Action*
 - St John Center / River Parishes Film Commission
 - St. John Center Bookings Report
 - Communications
 - Intern
 - Recent Press FAMs
 - Sales/Business Development
 - Sales Report
 - Recent Sales FAMs
 - Upcoming Schedule
 - Arkansas Rural Tourism Conference – May 16-17
 - Tourism Academy – May 20-24
 - IPW – June 1-5

- Travel Alliance Partners – June 9-13
- PRIMA – June 11-12

VIII. Chairman's Report

- Budget Committee Meeting – May 16th – following regular meeting
- Next Board Meeting – June 20th

IX. Adjourn