

RIVER PARISHES

TOURIST COMMISSION

JANUARY 17TH 2019

Meeting Minutes

Meeting Attendance

Present: Peggy Joseph, Bruce Delatte, Michelle Jenkins, Betty Joseph, Paul Aucoin, Angie Matherne,
Staff: Rena Jackson, Buddy Boe, Willma Harvey
Absent: Garret Monti, Dolores Florent
Stakeholders/Guests: Dayne James, Hillary Loebor, Pamelo B. Allen, Cory Cart, Keith Green Jr.; Jesse Lambert; Joy Banner, Malcolm Donseroux, Lauren Durall, Larry Sorapuru, Rita Perrilloux, Kerry Brown, Joseph Dunn, Pat Dupy, Yishmene Edwards, Denise Burrell

- I. **Call to Order** – Peggy Joseph
- II. **Prayer** – Betty Joesph
- III. **Pledge**- Paul Aucoin
- IV. **Public Comment** – Joy Banner
- V. **January 2019 Agenda** – A motion was made by Angie Matherne and second by Michelle Jenkins. The motion was unanimously approved.
- VI. **December 2018 Minutes** – A motion was made by Paul Aucoin and second by Michelle Jenkins. The motion was unanimously approved.
- VII. **Financials** – A motion was made by Angie Matherne and second by Michelle Jenkins to approved the December 2019 financials comparing budget figures to actuals. The motion was unanimously approved.
 - **Resolution 19-01 -Adoption of the 2017/2018 Audit-**
A motion was made by (Paul Aucoin) and second by (Angie Matherne). The motion was unanimously approved.
 - i. **Resolution 19-02- Establishing a Reserve Fund-**
A motion was made by Elizabeth Joseph and seconded by Michelle Jenkins to amend the resolution requiring the Executive Director to bring stipulations to the February Board

meeting. The motion was unanimously approved. A motion was made by Angie Matherne and second by Betty Joseph to approve the amended resolution. The motion was unanimously approved.

- **Resolution 19-03- LTA 2019 Membership-** A motion was made by Angie Matherne and second by Michelle Jenkins. The motion was unanimously approved.
- **Resolution 19-04- LTA/LACVB Legislative Relations-** A motion was made by Angie Matherne and second by Paul Aucoin. The motion was unanimously approved.

VIII. Executive Director's Report

Operations

- Ribbon Cutting – Delayed to March

Community Engagement

- ✓ Local FAM
- ✓ **Resolution 19-05 –Ambassador Program**—A motion was made by Angie Matherne and second by Bruce Delatte. The Motion was unanimously approved.

Advertising and PR-HDM

- ✓ Digital
- ✓ Videos
- ✓ AA History Month
- ✓ River Reel Video Series
- ✓ Brand

Film

- ✓ St. John Center Report
- ✓ **Resolution 19-05 –Community Contract -Website-** –A motion was made by Angie Matherne and second by Michelle Jenkins. The Motion was unanimously approved.

Communications

- Communications Report
- Sales/Business Development Report
 - After Action Reports
- Upcoming Schedule
 - -International Media Marketplace- Jan 23-26, New York City (Buddy)
 - American Bus Association- Jan 25-29, Louisville (Willma)
 - Washington Mardi Gras- Jan 31st -Feb 3rd
 - CDME-February8-11/ Washington, DC (Buddy, Wilma)
 - Police Jury Association February 13-14, Lake Charles (Buddy)

IX. Chairman's Report

Next Board meeting –February 21th @ 10am

DA Legal Report – A motion was made by Elizabeth Joseph and seconded by Peggy Joseph to amend the agenda. The motion passed unanimously. A motion was made by Elizabeth Joseph and seconded by Peggy Joseph to add the “District Attorney’s Legal Report” to the regular agenda.

- X. Adjournment – A motion was made by Michelle Jenkins, and second by Bruce Deslatte. The motion was unanimously approved.